



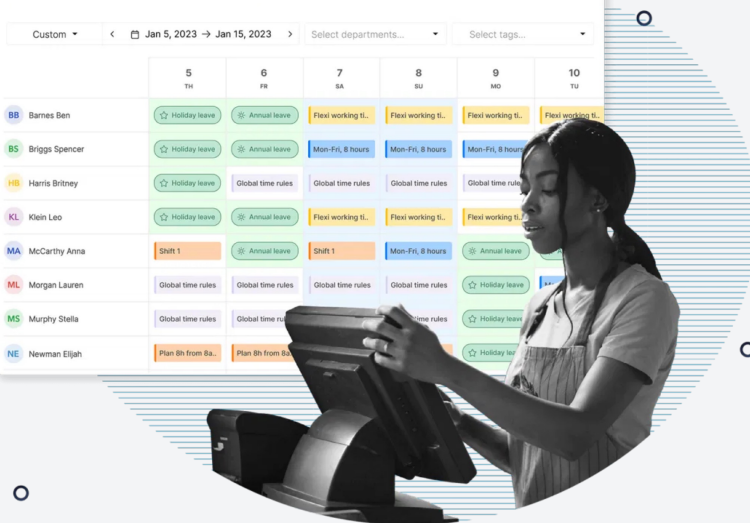
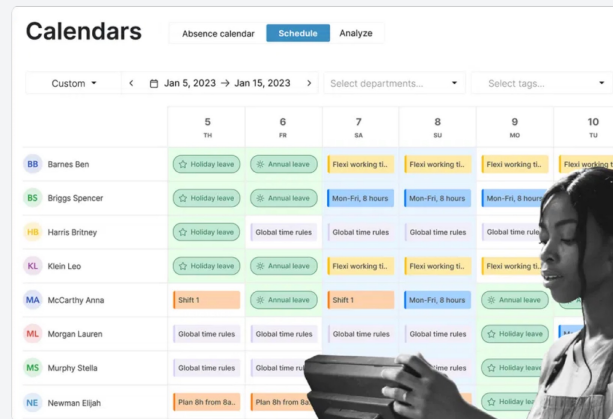
StaffGenie AI

Revolutionizing Retail Workforce Management

By Globzones Trading Private Limited

The Problem

- ⚠ **Inefficient Scheduling:** Retailers struggle with manual scheduling, leading to overstaffing during slow periods and understaffing during peak times, resulting in 15-20% wasted labor costs.
- ⚠ **Poor Customer Experience:** Inadequate staffing leads to long checkout lines, unattended customers, and reduced sales conversion rates.
- ⚠ **High Employee Turnover:** Inconsistent schedules, last-minute changes, and poor training contribute to retail's 60% average annual turnover rate.
- ⚠ **Administrative Burden:** Store managers spend 15+ hours weekly on scheduling, handling time-off requests, and resolving staffing issues instead of focusing on sales and customer service.



Our Solution



Introducing StaffGenie AI: Your Intelligent Workforce Management Assistant

StaffGenie AI is a comprehensive platform that optimizes retail staffing through artificial intelligence – automatically scheduling the right number of employees at the right times, assisting with hiring and training, and guiding staff in real time.



Reduce labor costs by 8-15%



Improve customer service quality



Save managers 15+ hours weekly



Reduce employee turnover by 25%

Key Features



Intelligent Shift Scheduling

Creates optimal employee schedules by analyzing sales forecasts, foot traffic patterns, and historical transaction data. Ensures proper staffing during peak hours and prevents overstaffing during slow periods.



Real-time Adjustment & Alerts

Monitors live data and suggests on-the-fly adjustments. Automatically messages available staff if immediate replacements are needed or suggests letting someone leave early during unexpectedly slow periods.



AI-Powered Hiring & Training

Streamlines hiring by screening resumes and applications. Doubles as a training assistant where staff can ask questions about procedures or product details and get **instant answers aligned with company policy**.



In-Store Task & Sales Assistant

Provides each staff member with a mobile "buddy" that reminds them of daily tasks and prioritizes based on real-time needs. Acts as a sales enablement tool for quick product info lookups and inventory checks.



Administrative Automation

Automates HR workflows around staffing, including time-off requests, shift swaps, and clock-in/out data. Integrates with payroll systems to ensure hours and overtime are correctly calculated.

Target Market



Small to Medium Retail Businesses

Boutiques, cafes, grocery stores, and specialty shops with 5-50 employees that lack dedicated HR staff and need efficient workforce management solutions.

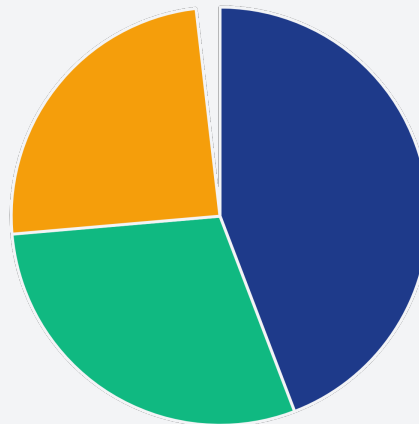


Growing Retail Chains

Multi-location retailers and franchise owners with 50-500 employees who need consistent staffing standards and coordination across locations.

Total Addressable Market: \$8.2 Billion

Target Market Segments (%)



Small Retailers (5-20 employees)

Medium Retailers (21-50 employees)

Competitive Advantage



Reduced Labor Costs

By optimizing schedules and eliminating over-staffing, StaffGenie AI delivers 8-15% labor cost reduction. Our AI continuously fine-tunes staffing levels based on real-time data, achieving a balance that human managers with spreadsheets struggle to maintain.



Enhanced Customer Experience

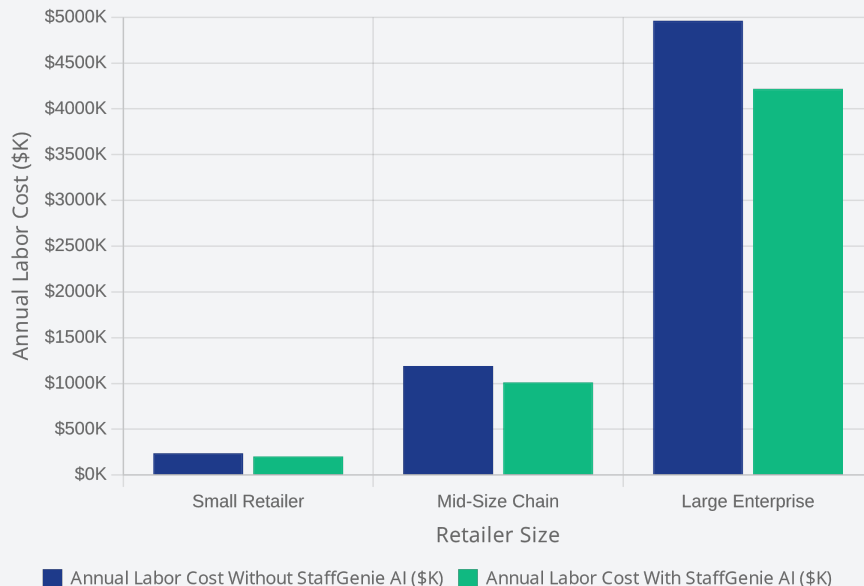
Having the right number of well-prepared staff on the floor means customers get prompt attention and assistance. StaffGenie AI prevents scenarios like long checkout lines or unattended customers, directly improving sales conversion rates and customer loyalty.



Time Savings for Management

StaffGenie AI automates time-consuming tasks like scheduling and training, freeing up 15+ hours weekly for managers to focus on higher-value activities like mentoring staff, analyzing store performance, and improving merchandising.

Labor Cost Savings with StaffGenie AI



Business Model

Pricing Strategy



Basic

\$99/month per location



Professional

\$199/month per location



Enterprise

Custom pricing for 10+ locations

Growth Strategy



Initial focus on small to mid-sized retail chains (5-50 locations)

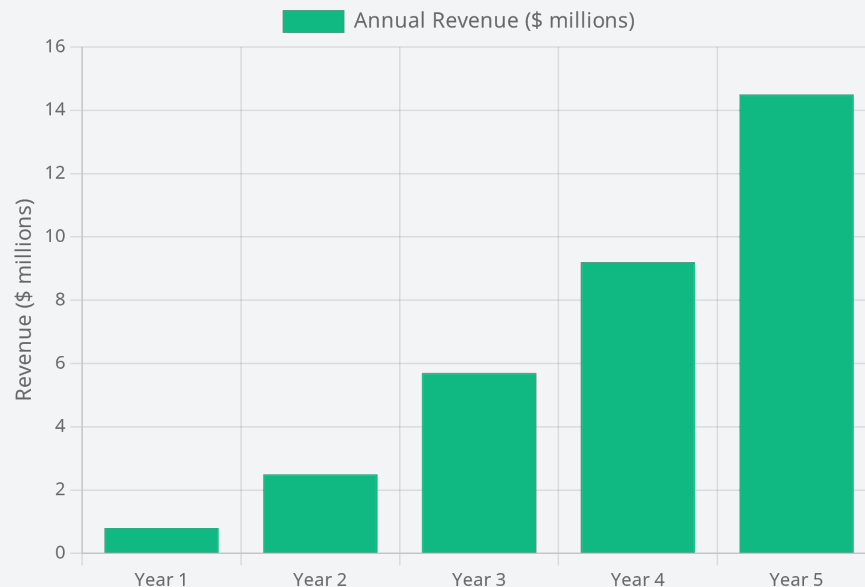


Strategic partnerships with POS and inventory management systems



Geographic expansion after establishing market fit in initial regions

5-Year Revenue Projection



Our Team



Sachin Morajkar

CEO & Co-Founder

Former Director of Operations at Target with 12+ years in retail management. MBA from Wharton with focus on retail innovation and AI applications.



Mamta Behera

Head of Product

Former Product Manager at Shopify with expertise in retail tech solutions. Led development of staff management tools used by 10,000+ merchants.



Aditi Anil Uksekar

CTO & Co-Founder

AI specialist with 10+ years experience at Google and Amazon. Led development of workforce optimization algorithms for enterprise clients.



Sushree Sangita Behera

Head of Sales

15+ years in SaaS sales with focus on retail technology. Previously led sales teams at Square and Toast, achieving 200% YoY growth.